CYNDI BAKER

SUMMARY

Former Technical Analyst with a seamless transition into content creation and art. Combines strong research skills, audience analysis, and visual storytelling to design multimedia projects and original artwork that captivate viewers and drives engagement.

SKILLS

Adobe Photoshop	MS Office/Google Workspace	Adobe After Effects video editing	WordPress
Content Creation	Social Media and Marketing	Troubleshooting	Technical Support
CSS	Graphic Design	Acrylic/Oil/Watercolor painting	Graphite, Pastel, Polychromos

EDUCATION

Art Institute of Pittsburgh *(Jan. 2007 – Dec. 2012)*
Media Art and Animation
Bachelors

Horry Georgetown Technical College *(Aug. 1989 – Dec. 1993)*
Computer Science
Associates

CONTINUING EDUCATION

Udemy.com - Online Training
Build a Blog in 30 Days   Nov. 2023
WordPress for Beginners   Oct. 2023
CSS for Beginners   Oct. 2023

MEDIA & ART

Web Design / Content Creation / Social Media & Marketing *(2012 – current)*
Conway, SC

- Create and maintain websites through WordPress.
- Manage company's social media presence.
- Edit and maintain videos and create a variety of elaborate thumbnails for channels.
- Collaborate with outside companies to promote their products.
- Design, develop, and deliver logos, graphics design, flyers, and photo restorations for multiple groups, clubs and websites.

Commissions

2024 – Ed and Diane Baisel, "*Bernie*" a 9x12 in Polychromos pencil, Conway, SC

2019 – Sarah Litz, "*Tilli*" an 8x10 in acrylic, Myrtle Beach, SC

2018 – Crystal Lowes, "Buggy Horse" in acrylic, Myrtle Beach, SC

Volunteer

Christ Community Church – Design and Media Team   *(March 2016 – January 2018)*
Conway, SC
- Work closely with ministry directors to develop a communications strategy that reflects the values and ministry goals.
- Focused on social media, email, print material, and video to implement communications strategies.
- Prepared and produced announcement reel, transition visuals/videos, sermon slides, and handouts.

The Watershed Plumbing Co., Inc.   *(July 2016)*
Myrtle Beach, SC
- Worked closely with project lead on design decisions.
- Implemented design product for mass mailing.

RareInk.net   *(Jan. 2012 – Jan. 2016)*
Myrtle Beach, SC
- Created a variety of game elements and questions for online trivia games.

IT EMPLOYMENT HISTORY

Clinical Analyst

Grand Strand Regional Medical Center   *(Nov. 2009 – Nov. 2012)*
Myrtle Beach, SC
- Support, maintenance and build of Meditech's Order Entry, CPOE/EDM, and External Operations.
- Participate in new module application, testing and implementation for the facility.
- Key supporter of various vendor clinical systems.
- Train and aid all new employees in the use of email and clinical systems.
- Perform monthly appropriate access security audits.
- Assists in local security coordinator duties including eSAF maintenance, access group maintenance in Active Roles and Meditech MIS support.

Senior Technical Analyst

Grand Strand Regional Medical Center   *(2001 – 2009)*
Myrtle Beach, SC

- Implements and supports the broadest range of facility-based equipment, including but not limited to network equipment, servers, terminals, personal computers, printers, network cables, and related software products.
- Provides hands-on technical support across a broad range of technical user problems; repairs equipment and performs preventive maintenance.
- Logs and tracks incidents and requests.
- Provides 24x7 on-call support based on IT staff rotation, and carries a pager as warranted.
- Investigates hardware problems and perform minor system hardware and communication connection repairs.
- Participates in meetings and continuing education to improve individual, departmental and organizational performance.
- Aids and trains users on proper use of facility technology.
- Mentors Technical Analysts.
- Participates in facility-based IT project planning, as needed.
- Maintains and protects confidentiality regarding all aspects of patient care and employee information.

PC Technician

Grand Strand Regional Medical Center   *(1995 – 2001)*
Myrtle Beach, SC
- Install and repair all IT&S equipment and software throughout facility, including but not limited to terminals, personal computers, printers, cabling and related software equipment.

References available upon request